

TM # 6048599

NCC Cable System Order

117465804

Order #	62352459	Flight Dates	10/17/16 - 10/23/16	Update Date	10/18/16
Systemcode	8166	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	1
AE	Andrew Yolles	Product Code		Total	\$792.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$118.80
Office	Washington	Product Name		Net Total	\$673.20
Phone	(301) 951-2620	Credit Status		Total Spots	8
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 10.18 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
2	CNN	Presidential Debate	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
3	FXNC	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
4	FXNC	Presidential Debate	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
5	MNBC	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
6	MNBC	Presidential Debate	10/17/16	10/23/16	21:30	24:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
7	CNBC	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19
8	CNBC	Presidential Debate	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$99.00	\$99.00	30	Presidential Debate 10/19

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$792.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$792.00

SYSTEM APP: SALES ACCT Date Printed 10/18/16
 62352459 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |